



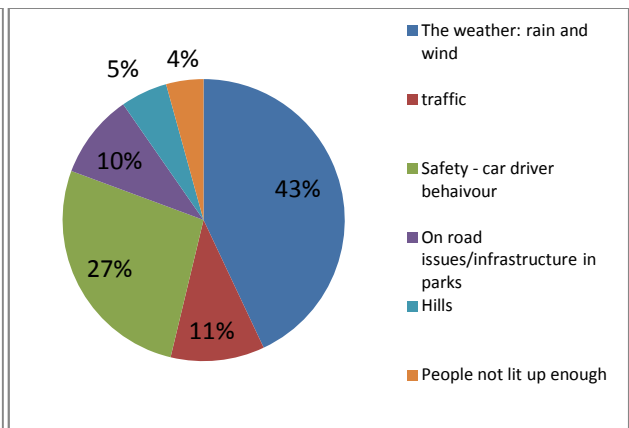
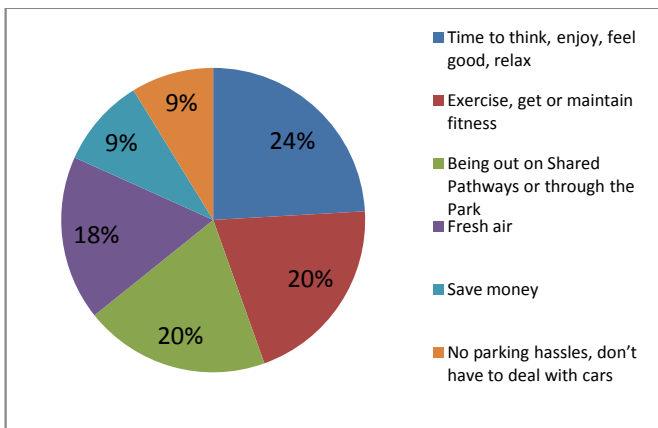
Rather than focus on the barriers to active travel we wanted to find out what keeps people travelling actively.

With over 100 responses they were really positive. The big drawcards were around being active, healthy, saving money and having somewhere great to travel through – the shared pathways, parks all helping to get people out into the fresh air and helping them feel good. The areas disliked the most were around weather, safety concerns and traffic – however the benefits of fresh air and exercise outweighed these concerns and people kept going!

There are a growing number of active travellers in New Plymouth, all choosing fresh air in our great environment and exercise over being in a car, dealing with the stresses of driving and paying money for fuel.

1. What do you like about your commute to work?

2. What don't you like about your commute to work?



3. What through the cooler months gives you the motivation to keep on going?

4. What switched you to active travel?

